

## 1. Introduction

Your privacy is important to us. This privacy policy ["policy"], together with any agreement between us and any documents and other policies referred to in such agreement [together our "terms of use"] applies to the use of services provided by P3 Wealth Ltd and its affiliates [together "P3 Wealth's Services"]. (In this context, "affiliates" include Privat3 Money Ltd and DriveWealth LLC.)

Please read the following carefully to understand our views and practices regarding personal information and how we will treat it. By using P3 Wealth's Services, you are accepting and consenting to the practices described in this Policy.

This Policy explains how your Personal Data is collected, protected, processed, disclosed and shared by P3 Wealth Ltd and its affiliates, as Data Controller, for the data processing activities described in this policy. This applies to data collected through our website or during interactions you may have with us through various mediums e.g., webinars, user groups, events, registered users, job applications etc.

Within this Policy, the terms "Controller", "Data Subject", "Personal Data", "Processor" and "Processing" shall have the meaning given to these terms in the UK Data Protection Act 2018 (DPA), EU General Data Protection Regulation (GDPR) [Regulation (EU) 2016/679 and other applicable data protection legislation. (hereinafter referred to as "Data Protection Law")].

P3 Wealth Ltd processes all Personal Data in compliance with Data Protection Law. The Data Controller is P3 Wealth Ltd with an address at 6 Princes Street, London, England, W1B 2LG, United Kingdom.

## 2. Collection of Information

P3 Wealth Ltd has a legitimate interest to Process your Personal Data for the operation of its services as detailed below:

### 2.1 Information you give us:

This is information you give us about you or third parties by filling in forms or submitting data via P3 Wealth's Services, or by corresponding with us (e.g., by e-mail or chat). It includes information you provide when you register to use, download or subscribe to any P3 Wealth's Services and when you report a problem with any of P3 Wealth's Services. If you contact us, we may keep a record of that correspondence. The information you give us may include names, addresses, e-mail addresses and phone numbers, ages, usernames and other registration information, personal descriptions and photographs of you or third parties.

## 2.2 Information we collect about you:

Each time you access or use P3 Wealth's Services we may automatically collect the following information:

- Technical information, including the type of device you use, a unique device identifier, network information, the type of operating system and browser you use, time zone settings, and other device-related information;
- Device identification information for fraud prevention purposes [referred to in the application at the time of installation of a device];
- Details of your access or use of any of P3 Wealth's Services including, but not limited to traffic data, weblogs and other communication data, whether this is required for our own purposes or otherwise and the resources that you access;
- Login details;
- Date, time and duration of access including pages viewed; and
- Event logs [e.g., changes in passwords].

## 2.3 Information we receive from other sources:

We work closely with third parties [e.g., business partners, sub-contractors in technical, delivery services, advertising networks, analytics providers and search information providers].

## 2.4 Cookies

We also use cookies to distinguish you from other users of P3 Wealth's Services. This helps us to provide you with an enhanced experience when you access or use P3 Wealth's Services to assist in continuous improvement. Please refer to our Cookie Policy.

## 3. Use of information

3.1 We may use Your Data to allow us to further evaluate, improve and promote our business and P3 Wealth's Services and to comply with applicable laws and regulations.

3.2 We may also use Your Data on an aggregate or anonymous basis (such that it does not identify any individual clients) for various business purposes, where permissible under applicable laws and regulations.

3.3 We will use Your Data for the following purposes:

- to carry out our obligations arising from any contracts entered into between you and us;
- to provide you with the information, products and services that you request from us;
- to notify you about changes to our services;
- to ensure that P3 Wealth's Services content is presented in the most effective manner for you and for your devices;
- to administer P3 Wealth's Services and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- as part of our efforts to keep P3 Wealth's Services safe and secure;
- to maintain our own accounts and records; and
- to support and manage our employees, as our use of your information for all of these purposes will be necessary for our legitimate interests of providing P3 Wealth's Services appropriately and efficiently, maintaining accurate records and ensuring our system runs correctly.

We may also process your personal data where necessary for us to comply with a legal obligation.

3.4 We may associate any category of information with any other category of information and will treat the combined information as personal data in accordance with this Policy for as long as it is combined.

3.5 If we have received your personal data from someone who asked for your consent to share that information with us, we may rely on that consent (to the extent we are allowed to by law), or one of the other grounds noted above.

#### 4. Disclosure of information

4.1 The personal information we have collected from you will be shared with fraud prevention agencies who will use it to prevent fraud and money laundering and to verify your identity. If fraud is detected, you could be refused certain services, finance, or employment. Further details of how your information will be used by us and these fraud prevention agencies, and your data protection rights, can be found by at [www.cifas.org.uk/fpn](http://www.cifas.org.uk/fpn)

4.2. We may be required from time to time to disclose or share information with regulatory and law enforcement authorities and judicial bodies if necessary to comply with legal requirements.

4.3 You agree that we may disclose your personal information to P3 Wealth's affiliates and third parties:

4.3.1 if we are under a duty to disclose or share your personal data in order to comply with any legal or regulatory obligation or request;

4.3.2 in the event of a novation of the services from P3 Wealth Ltd to another entity;

4.3.3 if we sell or buy any business or assets, in which case we will disclose your personal data to the prospective seller or buyer of such business or assets;

4.3.4 if P3 Wealth Ltd or its affiliates, substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets in order to:

- protect against fraud;
- enforce or apply the Terms of Use or to investigate potential breaches; or
- protect the rights, property or safety of P3 Wealth Ltd, our members or others (which may include exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction).

4.4 We may enter into agreements with external parties, including but not limited to business partners, service providers who perform functions on our behalf (including external consultants and professional advisers such as lawyers, auditors and accountants), outsourced IT providers, analytics and search engine providers to provide services necessary for our activity. Under these agreements we may share your information with these external parties, to the extent that use of your information for these purposes is necessary for our legitimate interests or for the legitimate interests of those external parties.

## 5. Storage of information

5.1 Your Data may be transferred to, and stored at, a destination within and outside the UK or European Economic Area ("EEA"). It may also be processed by staff operating outside the UK or EEA who work for us, our affiliates, or for one of our affiliates or partners. These staff may be engaged in the fulfilment of your request, order or reservation, the processing of your details and the provision of support services. By submitting your personal data or using P3 Wealth's Services, you agree to this transfer, storing or processing.

5.2 We utilise standard contract clauses approved by the European Commission, adopt other means under European Union law, and obtain your consent to legitimise data transfers from the EEA to and destinations outside the EEA. P3 Wealth Ltd will take all steps reasonably necessary to ensure that your personal information is treated securely and in accordance with this Policy.

5.3 All information you provide to us is stored on our secure servers. We use and our third-party suppliers use, encrypted transport layer security technology in our transactions.

5.4 We will hold your information for as long as is necessary to comply with our statutory and contractual obligations and in accordance with our legitimate interests as a data controller.

5.5 We will not retain your personal information for longer than is necessary for the practices described in this policy. The following criteria are used to determine data retention periods for your personal data:

5.5.1 Retention in case of queries – we may retain your personal information as long as necessary to deal with your queries.

5.5.2 Retention in accordance with legal and regulatory requirements – We may retain your personal information for 7 years after the account or service has been closed or has come to an end based on your legal and regulatory requirements. This information may also be used to defend any legal claims.

## **6. Protection of information**

6.1 We maintain physical and electronic safeguards that comply with applicable legal standards to secure the confidentiality of your information, including personal information from unauthorised access and use, alteration and destruction.

6.2 We maintain strict security systems designed to prevent unauthorised access to your personal data by anyone, including our staff.

6.3 We will strive at all times to ensure that your personal data will be protected against unauthorised or accidental access, processing or erasure. We maintain this commitment to data security by implementing appropriate physical, electronic and managerial measures to safeguard and secure your personal data.

6.4 Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal information, we cannot guarantee the security of Your Data transmitted to P3 Wealth's Services; any transmission is at your own risk. Once we have received Your Data, we will use strict procedures and security features to try to prevent unauthorised access.

6.5 It is your responsibility to ensure that all of your users accessing P3 Wealth's Services are aware of your security obligations in doing so. We may require your users to provide certain security credentials and/or to answer certain questions (e.g. a memorable word) in order to validate such user and grant access to P3 Wealth's Services. You are responsible for ensuring that all users possess valid security credentials.

## 7. Your rights

7.1 You have the right to be informed about the processing of your personal information. You can contact us if you believe the personal information we have for you is incorrect, if you believe that we are not entitled to use your personal information in accordance with this Policy, if you want to restrict our processing of your personal data or if you would like us to erase personal information that we hold about you. You have the right to move, copy or transfer your personal information ("data portability") in a machine-readable format. For any of these, please email or write to us using the contact details at the within Policy.

7.2 You have the right to object to the processing of your personal information if it is being used because:

- we deem it necessary for our legitimate interests,
- we use it to enable us to perform a task in the public interest or exercise official authority,
- we use it to send you direct marketing materials, or
- we use it for scientific, historical, research, or statistical purposes.

7.3. If you notify us that you object, using the contact details at the end of this Policy, we will respond within thirty (30) calendar days (subject to any extensions to which we are lawfully entitled). If your objection relates to us processing your personal information because we deem it necessary for your legitimate interests, we must act on your objection by ceasing the activity in question unless:

- We think that we have a compelling legitimate ground for processing which overrides your interests; or
- We are processing your information for the establishment, exercise or defence of a legal claim.

7.4 P3 Wealth's Services may, from time to time, contain links to and from the websites of our partners, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal information to these websites.

7.5 Data Protection Legislation gives you the right to review personal information that we keep about you. You can request an overview of the personal information that we keep about you free of charge by emailing or writing to us using the contact details at the end of this Policy. We may ask you to verify your identity and for more information about your request. We will seek to act on your request within thirty (30) days (subject to any extensions to which we are lawfully entitled).

7.6 You are free at any time to withdraw the consent for the processing of your personal data. The consequence might be that we can't proceed with certain activity.

## 8. Other provisions

We reserve the right, in our sole discretion, to modify this Policy at any time by posting such changes on [www.privat3money.com](http://www.privat3money.com) or through Privat3 Money's mobile app. Please check back regularly to see any updates or changes to this Policy.

If you have any questions or specific requests, please contact the Data Protection Officer at the address referenced in the introduction or alternatively via e-mail at [compliance@p3wealth.co](mailto:compliance@p3wealth.co)

If you wish to raise a complaint on how we have handled your personal data, you can contact us to have the matter investigated.

If you are not satisfied with our response or believe we are not processing your personal data in accordance with the law you can complain to the Information Commissioner's Office at the following web address: <https://www.ico.org.uk>.

You must agree with the Policy to continue using P3 Wealth's Services.